



Association
of Women in
Rheumatology

2026 Annual Conference

Sponsorship Prospectus

July 30 - August 1, 2026

In-Person & Virtual

Gaylord Palms, Orlando, FL

Our mission

To promote the science and practice of rheumatology, foster the advancement and education of Women in Rheumatology, and advocate access to the highest quality health care, and management of patients with rheumatic diseases.



Educate and create networks within the Rheumatology clinical community of women and men



Develop leadership skills to increase the movement of women into positions of leadership in Rheumatology



Promote inclusivity, diversity, and equality in the Rheumatology field



AWIR BOARD OF DIRECTORS

Grace C. Wright

MD, PhD, FACR | President

Dianne Petrone

MD, FACR | Director

Gwenesta B. Melton

MD, FACR | Vice President
Co-Chair Advocacy,
Co-Chair Local Chapters

Taraneh Mehrani

MD, FACR | Director, Co-Chair
of Local Chapters

Priya Reddy

MD, FACR | Secretary
and Treasurer

Cynthia Lawrence-Elliot

MD, FACR | Director

Gail S. Kerr

MD, FRCP, MACR | Director,
Co-Chair Research

A. Silvia Ross

MD, FACR | Co-Chair
of Global Affairs

Thaila Ramanujam

MD, FACR | Co-Chair
of Global Affairs

Catherine Bakewell

MD, RhMSUS FACR | Director

Sheetal Desai

MD, MSEd, FACR | Director

Our members

AWIR's global touch is essential to our mission of fostering the advancement and education of all global Rheumatologists. We have a shared vision and commitment to partnership connecting Rheumatologists across continents.

 **100+**
countries

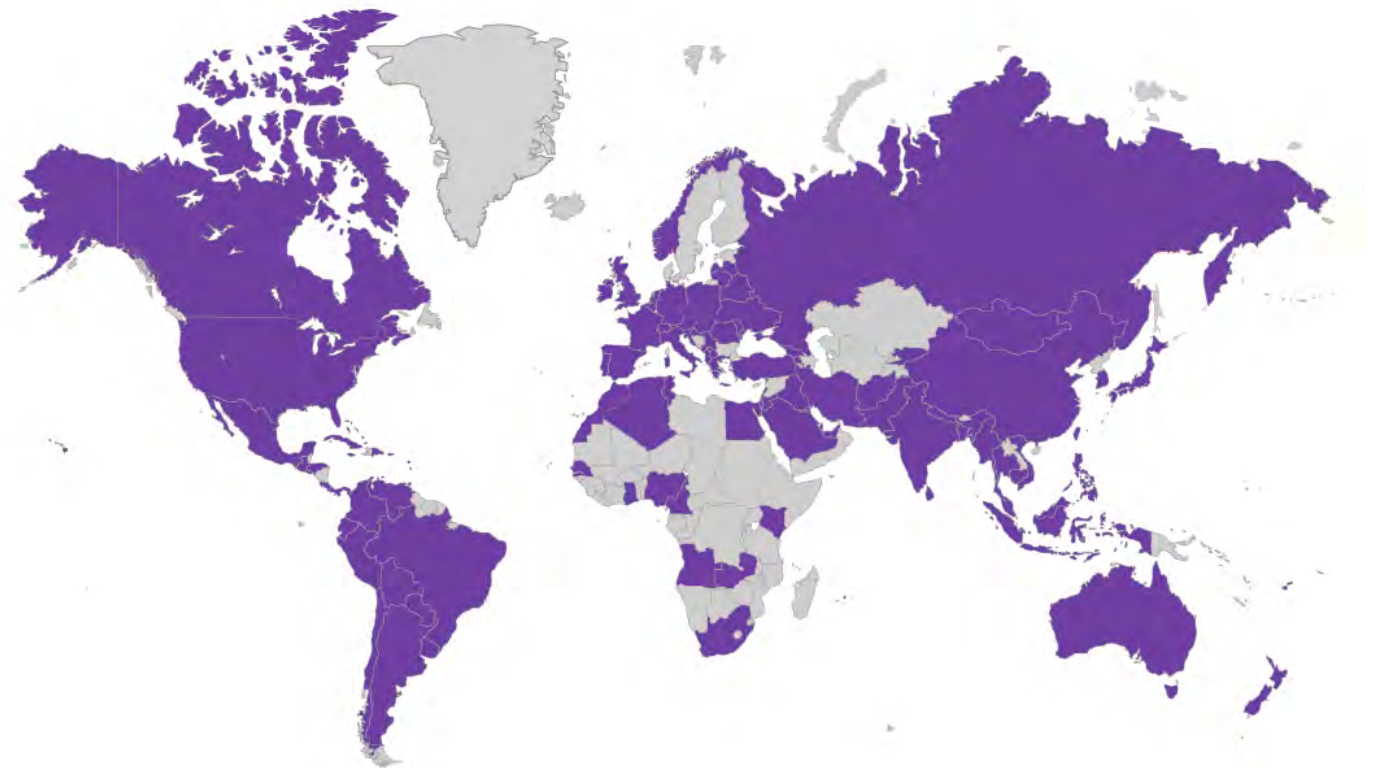
 **15,000**
digital touchpoints

97%
Adult/Pediatric Rheumatology
prescribing clinicians

3%
Other (e.g. students,
retired clinicians, PhDs)

70% 

30% 



Annual Conference

July 31-August 1, 2026 | Hybrid

Gaylord Palms Resort & Convention
Center, Kissimmee, Florida

700+

Expected in-person attendees

200+

Expected online attendees

AWIR 2026 will be a hybrid, virtual and live program to accommodate the widest possible audience and our Global Chapters / Partners from the **more than 100** countries with AWIR members.

We continue to grow in the number of live and virtual attendees each year; in 2025 we had more than 800 registered! In 2026 we will once again have the very popular hands on workshops; ultrasound techniques, APPs, Fellows, clinical trials, and practice development workshops.



Platinum sponsor

\$40,000

BOOTH

- 10ft x 10ft booth space with chairs + drape

CONFERENCE PASSES

- 4x complimentary all-inclusive exhibitor registrations

CONFERENCE APP

- 2x clickable branded or unbranded banners
- Recognition in the conference app
- Data analytics from the app

ADDITIONAL ELEMENTS

- Attendees lead generation via AWIR Raffle
- Recognition via on-stage signage
- Two 3-minute videos or one 6-minute video, branded or unbranded, displayed during live program



Gold sponsor

\$22,500

BOOTH

- 8ft table, drape with 2 chairs and space for 2 standing banners

CONFERENCE PASSES

- 2x complimentary all-inclusive exhibitor registrations

CONFERENCE APP

- Recognition in the conference app

ADDITIONAL ELEMENTS

- Recognition via on-stage signage



Bronze sponsor

\$17,500

BOOTH

- 6ft table with chairs + drape;
tabletop size display signage only

CONFERENCE PASSES

- 1x complimentary all-inclusive
exhibitor registration

CONFERENCE APP

- Recognition in the conference app

ADDITIONAL ELEMENTS

- Recognition via on-stage signage



Non-profit

\$100/day per person

BOOTH

- 6ft table with chairs + drape

CONFERENCE PASSES

- 2x complimentary all-inclusive exhibitor registrations

CONFERENCE APP

- Recognition in the conference app

ADDITIONAL ELEMENTS

- Recognition via on-stage signage



Emergent Leader Networking Event

\$20,000

AWIR has **over 100 Local Chapter Leaders** around the country.



Emergent leaders **work as volunteers** to run our Local Chapters, mentoring and networking events. At the Annual Conference we will hold an *hour-long* event where our partners could participate with tabletop exhibits to distribute information and engage the AWIR participants.

AWIR will have signage acknowledging each partner with their corporate logo.

Participation in the Networking Event includes *one* attendee at the Wednesday night dinner with this key audience of AWIR 2026 faculty, the AWIR Board, and the LCLs, to continue the conversations.

**Available for Amethyst and Sapphire Corporate Sponsors only*



AWIR Trainees and Fellows Reception

\$20,000

In 2025 we had more than 100 trainees and fellows attend our Annual Conference; in 2026 we want to provide them and our partners with an opportunity to learn more about how industry partners work with Rheumatologists and develop treatments.

Key attendees from academia, vertically integrated systems, private practice and research will also be in attendance to talk to the trainees/fellows.

A networking reception is being held on Saturday from 5:30 - 6:30 and we invite partners to sponsors this event and have 4 attendees participate.

**Available for Amethyst and Sapphire Corporate Sponsors only*



AWIR 2026 conference app

\$20,000

The entire AWIR 2026 meeting will be live streamed via Encore's customized state-of-the-art web-based app; with support from onsite and virtual video/technology teams. The app will also allow the sessions to be recorded, provide analytics after the meeting, networking, facilitate Q&A and live polling, and gamification to encourage participation.

As part of this opportunity, you'll receive:

- Three digital “pop up” notifications on the web-based during the meeting
- Pre-meeting notifications/banners (3) either branded or unbranded; embedded in meeting communications to AWIR’s eNewsletter list serv of 15,000+ subscribers
- A dedicated display for promotion, branded or unbranded on site

In-person & Virtual Digital Poster Exhibits

\$25,000

- Submit up to 5 encored posters for AWIR's peer review and approval
- Approved posters maintained in the AWIR 2026 meeting app and on dedicated 52-inch digital touch screens on-site
- Partners are invited to participate in the onsite Poster tours (headsets for speakers and attendees provided) with 5 minute scheduled presentations



Scientific Satellite Symposia*

\$120,000

- Includes a 10 X 10 Platinum Exhibit and all associated benefits
- 30-minute Scientific Podium presentation (unbranded medical presentation), presented by a credentialed Speaker
- Potential topics and speakers should be discussed prior to submission with Grace Wright, MD, PhD
- AV support and management for the live portion of the conference are provided by AWIR
- Live streaming via the AWIR conference app
- Scanning of badges is conducted by AWIR; partners are not allowed to scan attendee badges

Product Theater*

\$120,000

- Includes a 10 X 10 Platinum Exhibit and all associated benefits
- 30-minute Scientific Podium presentation, presented by a credentialed Speaker
- Acceptance of Product Theater content and speaker will be at the discretion of the Board
- AV support and arrangements for the live portion of the meeting are provided by AWIR
- Live streaming and promotion via the AWIR meeting app
- Scanning of badges is conducted by AWIR; partners are not allowed to scan attendee badges

**Please note, for this opportunity Amethyst & Sapphire Corporate Sponsors have first right of refusal.*



Pre-conference Advisory Board

4-Hour Advisory Board \$45,000

2-Hour Advisory Board \$35,000

- Corporate Sponsors are invited to hold 4 advisory boards prior to the start of the Annual Conference.
- AWIR will already have dedicated meeting space under contract and an on-site conference production team Encore to provide basic support.
- Additional production and/or AV needs must be arranged directly with Encore.
- AWIR's Board of Directors will not require travel support; however, individual honorarium is not covered.



Conference Wi-Fi on-site

\$7,500 (one available)

Company logo and the words “sponsored by (Name of Company)” will appear on conference landing page and on the signage with directions to access Wi-Fi.

Hotel room keys

\$7,500 (one available)

- Review and approval for layout and content by AWIR Board
- Company logo and information on 1-side, AWIR’s logo must be included
- Production timelines 10 weeks

Hotel door drops

\$7,500 / per night

- Available Wednesday, Thursday, Friday
- The door drop may be branded or unbranded and is an opportunity to ensure visibility for product and/or company
- Inserts must not exceed 8.5” x 11”, must be pre-approved by AWIR , and be received on-site by July 24th
- \$500 for each additional page or \$500 for a Product Information sheet



Networking / Coffee & Tea Breaks

\$15,000 (five available)

Held in the Exhibit Hall to encourage greater interaction with our partners, there are five Breaks during the conference that have no competing sessions. Perfect for networking throughout the Exhibit Hall with the onsite HCP audience. Your logo will be displayed on the paper products at each break station and on signage next to each station.

The breaks are in the morning (3) and afternoon (2).

Annual Conference Totes

\$6,000 (single sponsorship)

Sponsor the conference meeting totes and have your Corporate logo displayed on one side of the bag.

Bags are distributed to all attendees.

Deadline is May 1, 2026.



Timelines

EXHIBITING / SPONSORING

All submissions to exhibit/sponsor must be received before **April 14, 2026**.

PAYMENTS

All funds must be received within four weeks of submission of the registration. If funds are not received by **May 15, 2026**, AWIR cannot guarantee the inclusion of the corporate name or logo on the written materials, sponsorship of product theaters or symposia, and the organization may not be allowed to exhibit.

ON-SITE REGISTRATION

Exhibitor's on-site team members should be registered by **June 2, 2026**. All industry personnel, exhibitors and agency support on-site must be registered as 'industry employees' with no exceptions; AWIR reserves the right to cancel registrations and will retain the pass through costs from the original registration fees for the logistics agency. Only registered attendees will be allowed to pay for hotel rooms in the AWIR room block; any rooms reserved without registrations will be cancelled by **June 2, 2026**.



Terms

LIABILITY

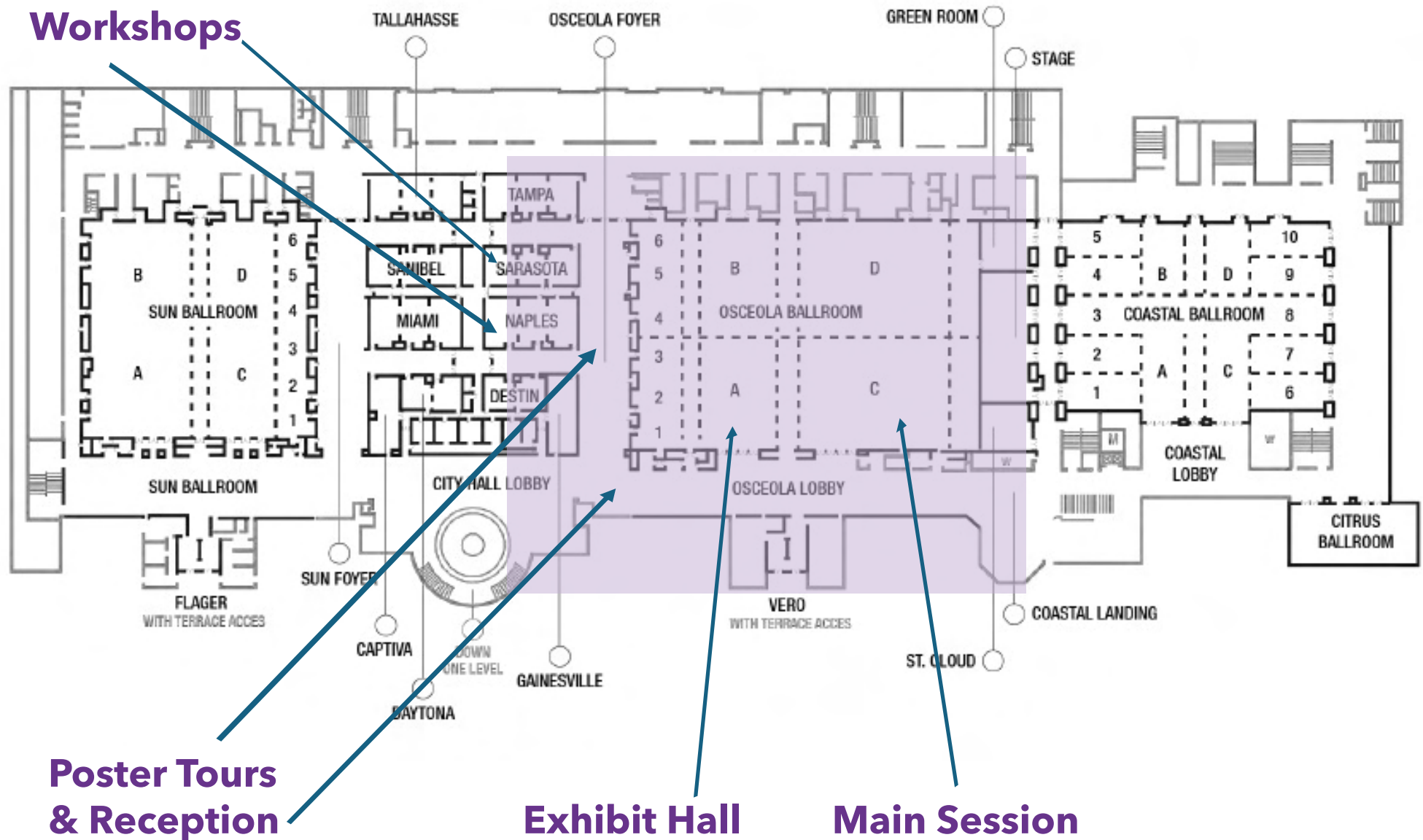
AWIR assumes no liability for any act of omission or commission including, but not limited to any loss or damages suffered by an exhibitor as a result of any act or omission of any party, including but not limited to, any vendor, service providers, or other exhibitor. Exhibitors and their representatives hereby release AWIR from any and all liabilities for loss or damage ensuing from any cause whatsoever. In addition, each exhibitor and its representatives agree to indemnify and hold harmless AWIR for all costs, damages and liability, including attorney's fees claimed against AWIR based upon acts or omissions of the exhibitor or any of its employees or agents.

Early breakdown by exhibitors will result in a financial penalty and barring from future Conferences. Exhibitor breakdown starts at 5:30pm on Friday.

Contact us

Katharine Channing
Chief Marketing & Strategy Officer
katharine.channing@awirgroup.org

2026 AWIR Annual Conference Space



Of Note:

- All opportunities are first come first serve beginning with Amethyst Corporate Sponsors that have right of first refusal on all sponsorships
- All Exhibitor files must be either jpeg, editable pdf, png
- Timelines for production to be provided in January 2026
- Early breakdown by exhibitors will result in a financial penalty and barring from future Conferences. Exhibitor breakdown starts at 5:30pm on Friday.



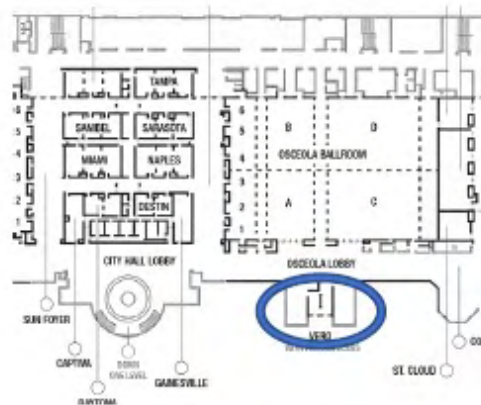
Location: Opposite Main
Session Entrance

Wall Cling: \$12,000

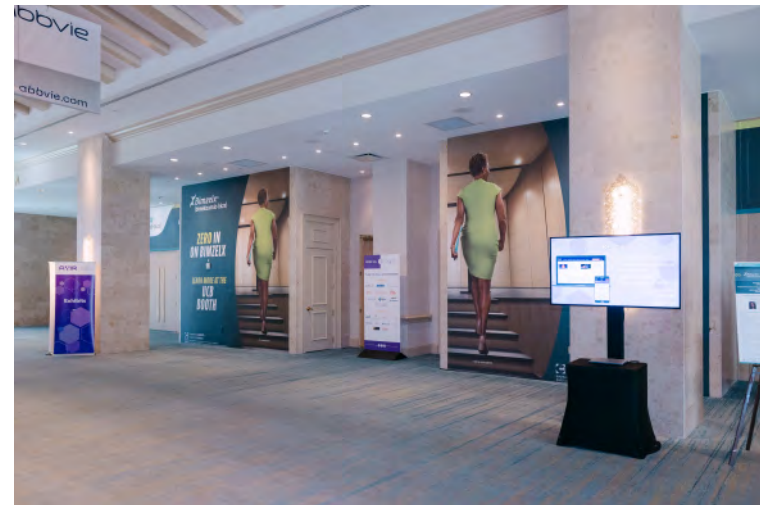


Location: Entrance to Main Sessions

Hanging Banner: \$11,000

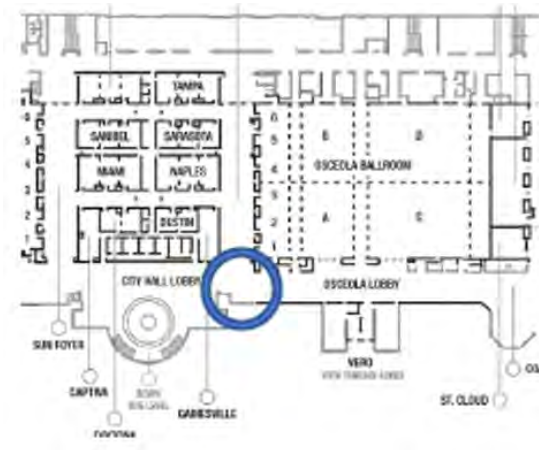
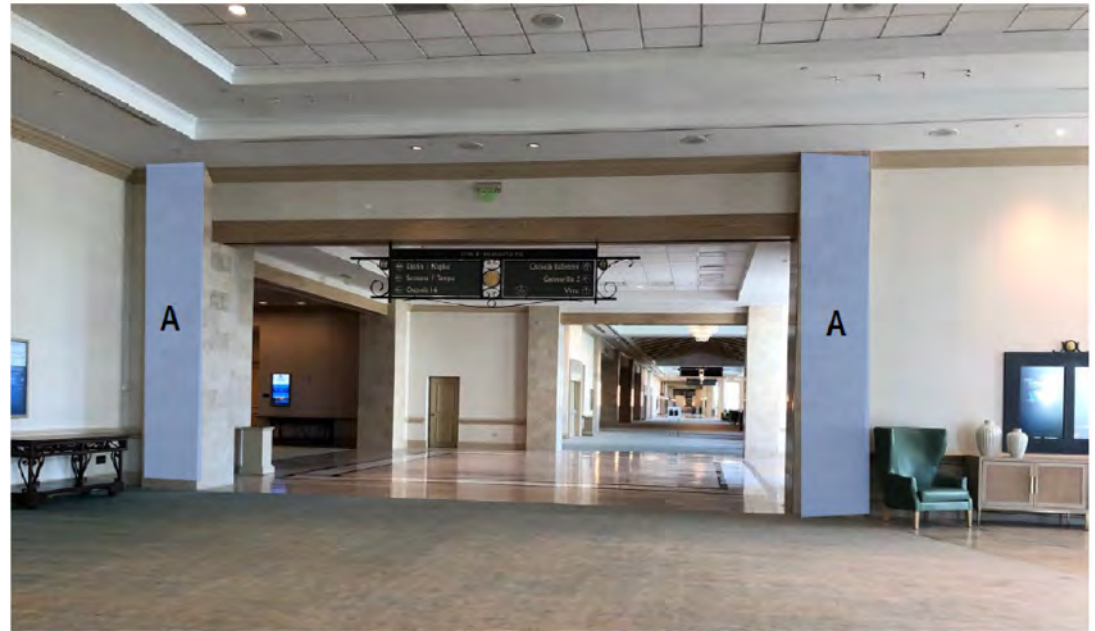


Lobby Wall Clings (D):
\$8,000 each



Location: In foyer with receptions/
entrance to poster sessions hallway

Column Clings: \$8,000 each



Location: In foyer with receptions / entrance to poster sessions hallway

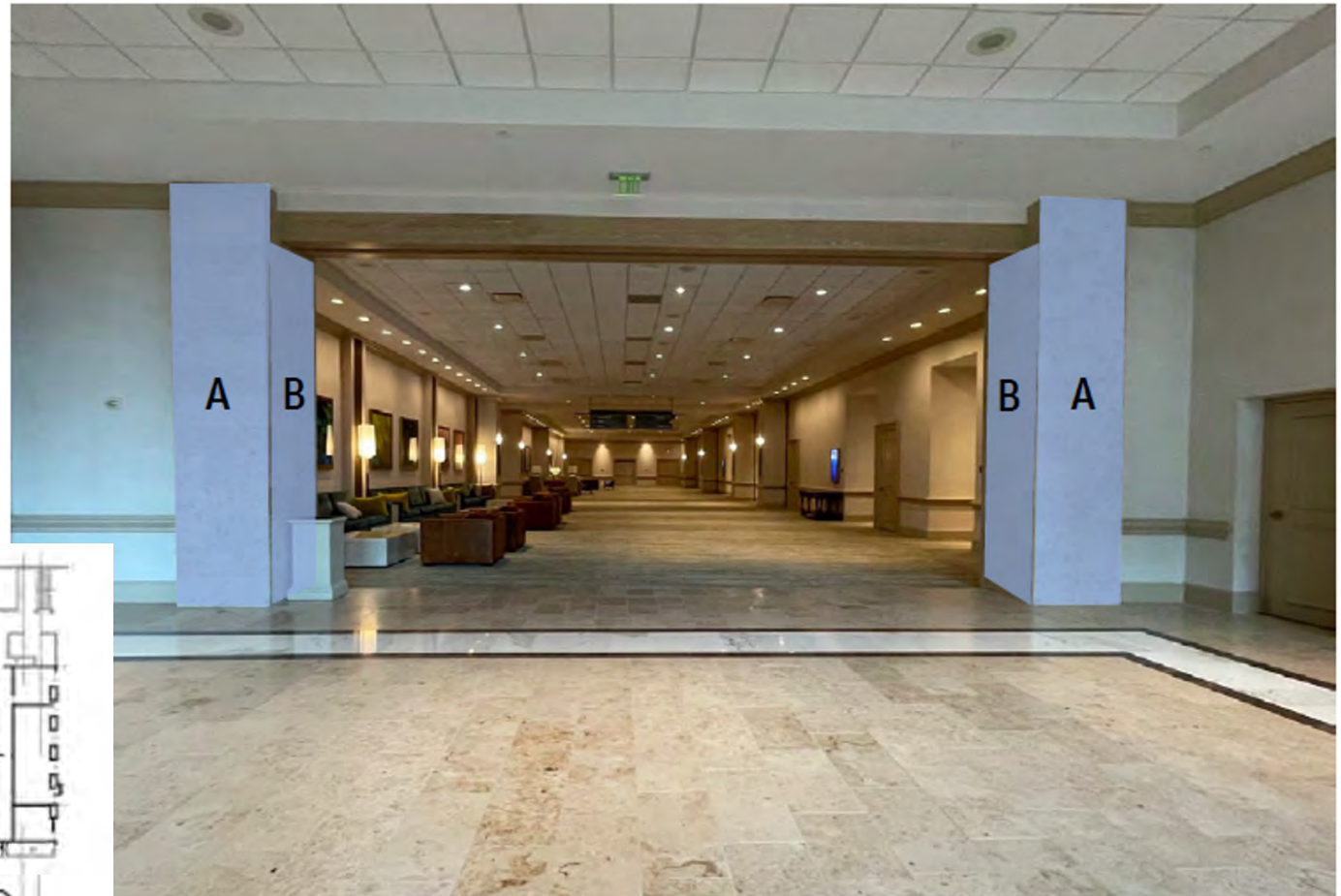
Column Clings: \$8,000 each

Available Floor Cling:
Estimated Cost \$11,000
(dependent upon sq ft)



Location: Entrance to hallway with poster sessions and foyer with receptions

Column Clings: \$8,000 each for any panel



Location: In foyer with reception / entrance to poster sessions hallway

Window Clings: \$7,000 per window (4 panels per window)



Location: In foyer with reception / entrance
to poster sessions hallway

Window Clings: \$7,000 per window
(4 panels per window)

